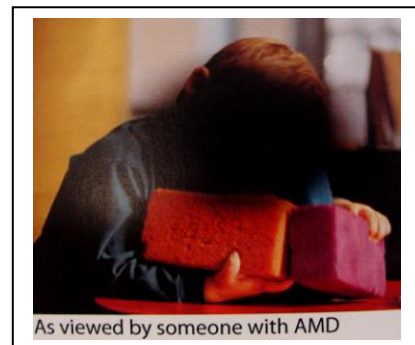


Sunglasses: An ounce of prevention is truly worth a lifetime of high performance sight!

- Most people choose sunglasses because of style & image or because the light is bright and bothersome. Most of our patients don't realize that the radiation behind the warmth of the sun is as toxic to the eyes as it is to the skin! This alone is the principal reason to wear sunglasses!
- Light is made up of visible and invisible radiation. UVA is the Aging wavelength of the visible spectrum, leading to 6% of all basal cell and squamous cell carcinoma. UVB is the Burning radiation, responsible for the cumulative absorption, leading to the oxidizing, aging process.
- UV toxicity involves not only the skin around and on your eyes; it involves the delicate photoreceptors and photochemistry inside your eyes, responsible for your very best sight.
- The leading cause of blindness in people over the age of 60 in the U.S. is Macular Degeneration, a visually crippling disease for which we have no cure.
- Imagine for 1 moment outliving your vision!
- High quality gray and brown sun lenses crafted in your prescription, or non-prescription for our contact lens patients, will absorb these harmful solar wavelengths, reducing skin cancer risk and the aging effects on skin.
- Not only will you experience glare-free vision through the use of precision crafted sun lenses, you will see better in low light and night light after protecting your eyes from the impact and effects of bright sun. Simply, your eyes will reset to low light and night vision within minutes instead of hours.
- Consider sunglasses just like sunscreen for your eyes!
- Please accept our sincere advice and plan for us to craft your eye healthy sunglasses and enjoy the peace-of-mind that we've got you covered... and your eyes too!

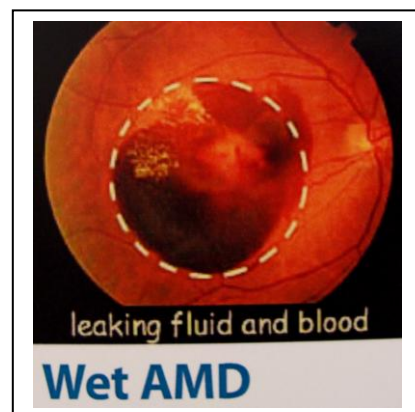
The slide at right shows vision permanently lost to Macular Degeneration, and illustrates the resulting blind spot which develops in the very center of the vision.



The slide at right illustrates Macular damage in the central area of the retina. The retina is responsible approximately 90% for your clear, sharp sight!

Wear Transitions lenses in place of old design clear lenses, combined with high performance sunglasses, to improve your odds and reduce your future risk of developing this disease.

We know for sure no one ever wants to outlive their Sight!



Find additional education and information, visit www.nei.nih.gov